



New Star Books Ltd. Publishers

2504 York Avenue

Vancouver, B.C.

CANADA V6K 1E3

(604) 738-9429

Sept 12 88

Dear Don & Bonnie,

Here are a bunch of details, mostly about promotion, in no particular order.

List #1: Books & Flyers. Labels have been made for all except the following: P. Breggin, Oprah Winfrey, J. Masson. Can you dig these up? As I've said, we'll be supplementing your list with our own, which includes most of the media you have on List #2. It seems to make more sense for you to send a copy to the Canada Council, saying thanks or whatever. Labels have also been made for the five names on your June 24 letter: Judi Chamberlin et al.

List #2: Flyers Only. Labels have been made for the Canadian groups listed in the directory, and for all of the ones in the U.S. and UK, as well as for those in Section E. Labels have also been made for all other items on your list except the following, which I hope you can find: All relevant trade journals, Bulldozer, Healthsharing, Kick It Over, Communiqu'elle. And we're still awaiting the list from K. Ruff.

Ruff list  
has arrived

While I think of it, the address I have for Catherine is 1629 Frances St., Vanc., V5L 1Z3

+ order forms

Enclosed are about 75 copies of the flyer. I hope both of you can make use of them to promote the book. Let me know if you need more. We have plenty. As you can see in the flyer, the phone numbers for the two of you are listed along with ours. Let's keep each other informed about all details re interviews, etc.

As for the tour, it struck me recently that the Canada Council probably won't pay for two authors. I can check into this but I'm not hopeful. The dates you suggest aren't very good. Dec. 19-23 is too late for Xmas sales, plus the stations tend to be plugged with pre-Xmas mush. Dec. 12-16 is possible and we can consider it, but let me know if only one of you will go on tour if that's all the CC will pay for. Here's another option which I think would be better if it's feasible. If Bonnie could get away from work for a Wed., Thurs., and Fri., the two of you could cover the major cities in S. Ontario and Montreal, which would cover a very large portion (about 2/3) of the English-speaking market ("market" is a Yuppie word for people with money or credit cards). What do you think? And there's still the possibility of using the contributors to cover the other parts of the country--mainly Vancouver, where many of them live.

Do you have an address for David Reville? I'd like to see the rest of his journal and any other writing.

Books to be sent to you: What you say in your Aug. 27 letter is fine.  
We'll mail the copies to the non-Toronto contributors as per your list.  
In summary:

50 total royalty copies owing as per contract  
-20 contributors' copies to be shipped by us  
30 net number owing to you (20 to contrib. + 5 + 5)  
(keep the 2 sent Spec. D. as a reward for patience)

I'll also send you two additional boxes of books, a total of 64,  
for you to sell at a 40% discount (i.e., you'll owe New Star \$11.95 x 60% =  
\$7.17 for each copy sold, and will keep \$4.78). This is in item 12  
of the contract. I'd think that Bonnie should be able to sell a lot  
around her dept. etc. Since you keep almost \$5 per copy, you might  
want to sell the books as part of a fundraiser for On Our Own, Phoenix, etc.  
You should receive the books by mid-next week.

Let me know what you think of all this--problems, suggestions, etc.  
I hope you're both well.

Warm regards,



Lanny Beckman

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