



"The choices are MADNESS, TOTAL APATHY, CONFORMITY"

ROUGH TIMES

The dynamic monthly newspaper The Radical Therapist has changed its name to

ROUGH TIMES

Which is why the second volume of last year's paperback success, THE RADICAL THERAPIST, is to be called ROUGH TIMES when it is published in January. A Ballantine paperback original, \$1.65. (In February Ballantine will re-print THE RADICAL THERAPIST, \$1.25).

Producer of both books is Jerome Agel. His 10 other productions include HERMAN KAHNSCIOUSNESS, THE MEDIUM IS THE MESSAGE, I SEEM TO BE A VERB, THE MAKING OF KUBRICK'S 2001, WHAT OUR PRESIDENTS DIDN'T KNOW, and the new Ballantine hit, IS TODAY TOMORROW?, A Synergistic Collage of Alternative Futures.

A reason for the Rough Times name-change: Radical Therapist/Rough Times has gone from professional reform to social revolution.

Rough Times, based in West Somerville, Massachusetts (P.O. Box 89), works now as "a revolutionary in the so-called mental health fields," as part of a movement to build "a new world" based on socialist methods of social organization.

In this new world:

- No one will make a profit from another.
- Men will not dominate women.
- Whites will not dominate non-whites.
- Parents will not dominate children.
- Authority will not be parceled out in hierarchies.

At present, ROUGH TIMES Prolog states, "the dialectic of oppression brings the people to the limits of bourgeois existence -- at these limits the choices are madness, total apathy, conformity."

Psychology as a whole, ROUGH TIMES says, is corrupt and oppressive, from thorazine and electroshock in the hospitals to adjustment by therapist.

"Psychological oppression is an all-pervading aspect of modern capitalism. Psychology is only responsive to the needs of the ruling class."

"The fight in the mental health fields becomes clearly part of the general fight for peace and freedom."

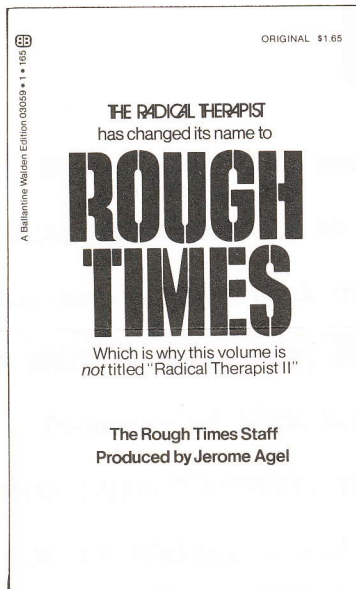
"And a total revolution is needed because oppression is total."

ROUGH TIMES contents include: Surviving Psychotherapy; In Defense of Individual Therapy; Vietnam: A Feminist Analysis; Race, Class and the IQ Controversy; Lobotomies and Prison Revolts; Radical Psychiatry in Italy: "Love Is Not Enough," and Mental Health in China. There's even a poem: "To a Psychiatrist upon Terminating Treatment."

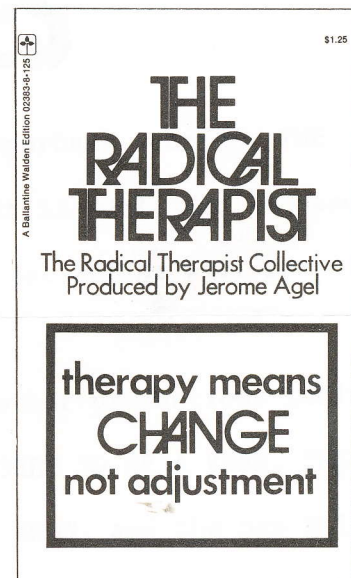
A BALLANTINE PAPERBACK ORIGINAL

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COMING IN JANUARY



COMING AGAIN IN FEBRUARY

A, (AA-2, A-2, Soc., Psy. U-1)

FOR FURTHER INFORMATION, PLEASE CONTACT: DIANE HASHIM, PUBLICITY MANAGER